

## SpecOp Secure Brand Guidelines

### Approved Logos

Dark Blue and Light Blue



Icon - Dark Blue and Light Blue



Icon - Light Blue on Dark Blue Background



White and Light Blue on Dark Blue Background



### Approved Colors

Primary  
Dark Blue



CMYK 98/81/47/57  
RGB 0/32/59  
HEX #00203b

Secondary  
Light Blue



CMYK 70/15/0/0  
RGB 0/173/238  
HEX #00adee

### Approved Font

Primary - Figtree / Figtree Sans  
A B C D E F G H I J K L M N O P Q  
R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % & \* ( )